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July 1 - August 31, 2009

Help provide new books to underserved children by supporting Reading Is Fundamental (RIF) at your local Macy's store. For \$3, you will receive \$10 off\* a \$50 purchase at any Macy's store. Macy's will donate 100% of your \$3 to RIF.

\$1 goes to support a local RIF program, \$1 goes to RIF's Multicultural Literacy Campaign, and \$1 will support reading resources for children nationwide.

Visit [www.RIF.org/brighterfuture](http://www.RIF.org/brighterfuture)

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